

Conference packages

Medicine and Med+ 2026



Royal College
of Physicians

About our conferences

The Royal College of Physicians hosts two hybrid conferences per year – the flagship, Medicine, takes place every spring, with Med+ being our autumn clinical top-up conference.

Medicine attracts high-profile figures and key opinion leaders to explore the future of healthcare. It offers a mix of physician-led clinical content, with updates focused on the RCP's policy objectives.

Med+ offers attendees a chance to get key clinical updates on a variety of specialties through the main programme and early release content that is often made available 2 weeks prior to each conference.

Both conferences offer workshops, hands-on sessions, networking and poster competitions to supplement learning. Conference content is made available soon after broadcast and is accessible for 90 days after the last day of each conference

Medicine typically attracts over 1,500 healthcare professionals both online and in person, with around 48% being at consultant level, 29% at resident doctor level and 23% holding other posts.

Nearly 2,000 healthcare professionals register for Med+, with around 55% being at consultant level, 31% at resident doctor level and 14% holding other posts.

Opportunities

Hybrid symposia

Our conferences are hybrid, meaning you can benefit from both in-person and digital audiences for your symposium – maximising exposure.

You will be given a dedicated room at the conference to deliver your symposium live to the in-person audience. The session will also be streamed on the conference platform to a much larger online audience.

After the symposium has been delivered and broadcast, you have the option to upload it to our on-demand platform, where it can be viewed for 90 days after the last day of the event. Our analysis shows that most of our audience will view on-demand content within the first 14 days, so we recommend almost immediate upload to be able to benefit from additional on-demand views by our audience.

Exhibition space

We have a limited number of exhibitor opportunities available at our conferences. Located in one of our catering areas, sponsors will be given exclusive access to a TV screen to display and share content with delegates, a lead generation app (requires your own device), a table, chairs and power/Wi-Fi.

Sponsorship

	Principal	Gold	Exhibition
Price (+VAT)	£25,000	£20,000	£4,000
Symposium			
Hybrid symposium (in person and online)	X	x	
Included in early release programme	X		
On-demand symposium	X	X	
Interactive Q&A	X	X	
Customisable feedback	X	X	
Marketing			
2D webpage	X	X	
200-word company bio	X	X	
Contact details	X	X	
Links	X	X	
Video hosting	X	X	
Downloadable brochures	X	X	
Logo placement on marketing assets*	X		
Logo placement on footer of conference programme and signage*	X		
Exhibition			
55" TV screen	X	X	X
Table	X	X	X
x2 chairs	X	X	X
Power	X	X	X
Lead generation app	X	X	X
Wi-Fi	X	X	X
Passes			
Delegate/representative passes	8	6	2
Additional in person passes	RCP member and fellow rate		
Additional online passes	RCP member and fellow rate		
Reporting			
Sponsorship activity report	X	X	
Limited pre-agreed data of consenting delegates	X	X	

*In accordance with relevant industry codes of practice and CPD guidelines.

Contact the team:

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